



PRESS RELEASE *** WEDNESDAY, 5TH DECEMBER ***** PRESS RELEASE**

Submissions open today, Wednesday 5th December, for the inaugural Selfies Awards, launched by BookBrunch in association with the London Book Fair to celebrate one of the fastest growing sectors of the book trade. These new Awards, which seek to recognise the very best work by self-published authors, now has a headline sponsor in IngramSpark, the global publishing platform offering both print and ebook distribution.

“IngramSpark is honored to sponsor the BookBrunch inaugural award for indie authors that showcases the best in self publishing. We aspire to support and promote professionalism in the indie author community and through our association with BookBrunch, we’re able to do further that cause”, said Robin Cutler, Director of IngramSpark, Ingram Content Group

The idea of these Awards has received enthusiastic acclaim across the trade: "Like many great ideas, The Selfies is a simple but fun concept!" said Annette Crosland, Director at the A for Authors Literary Agency. "It is time that the hugely successful self-publishing sector is recognised and I think this unique award will give it an enormous boost. I am happy to support this terrific initiative going forward, and I know many authors and agents will be delighted to do the same."

“Non-traditional publishing is thriving and I'm very excited to see what gems The Selfies will uncover”, said literary agent Kate Barker.

The 2019 Selfie Awards are for adult fiction titles published in English since December 2017 by authors who are predominantly or only self-published; for further details and how to submit please see www.theselfies.co.uk.

Those submitting work will receive a six-month subscription to BookBrunch, while shortlisted authors will receive membership of the 2019 Author HQ club at the London Book Fair and the winning author will receive £1,500, a profile in BookBrunch and a special publishing deal with IngramSpark.

About IngramSpark:

IngramSpark, owned by Ingram Content Group, is an award-winning publishing platform offering global print and eBook distribution through a single source. IngramSpark also offers a wide array of author education through its blog, podcast, newsletter and free Ingramspark Academy that helps an author learn about the business of publishing. To learn more about IngramSpark, go to www.ingramspark.com

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